

**DONALD B. NEUWIRTH**  
P.O. Box 460173  
San Francisco, CA 94146-0173  
415.550.8575  
E-mail: [neuwirth@well.com](mailto:neuwirth@well.com)  
Web: <http://www.well.com/user/neuwirth/>

## **Experience**

Present **Planning Consultant, San Francisco.** Neuwirth & Associates provides environmental planning assistance as an independent contractor to non-profit, corporate and governmental organizations. Current projects include park planning for the State Coastal Conservancy, University of California, Santa Barbara, Cities of Albany and Santa Cruz and State Parks. Major recent clients are:

### **East Bay Regional Park District, Oakland**

Funded by the State Coastal Conservancy, Neuwirth & Associates managed the planning, citizen participation and environmental assessment effort on the recently acquired Eastshore State Park for the East Bay Regional Park District. This joint project of the Conservancy, Park District and State Department of Parks and Recreation was completed in March 2003.

### **San Francisco Bay Conservation and Development Commission, San Francisco**

Neuwirth & Associates were retained by the Bay Commission to conduct all its environmental review and regulatory functions for the runway reconfiguration proposal by San Francisco International Airport. This \$3.5 billion project was suspended in May 2003.

### **Trust for Public Land, San Francisco**

Funded by the Goldman Fund, Neuwirth & Associates provided staff training and technical assistance for urban parks and waterfront enhancement projects. This work resulted in park development and planning in India Basin and Visitacion Valley in San Francisco and Union Point, Fruitvale and Chinatown in Oakland. Also, new segments of the Bay Trail were constructed in Benicia.

### **California Environmental Trust, San Francisco**

Neuwirth & Associates coordinated a project to develop an upland rehandling and disposal site for dredged materials from San Francisco Bay. This planning effort involved the Bay Area ports, regulatory agencies and environmental organizations. The State Coastal Conservancy funded it.

### **Industrial Areas Foundation, San Francisco**

IAF hired Neuwirth and Associates to conduct public policy research and strategic analysis for their community organizations throughout California.

**Corporation for National and Community Service, Center for National Service and the Environment, The Presidio, San Francisco**

Neuwirth and Associates provided technical assistance on project evaluation and contributed to a Corporation-sponsored publication on environmental program assessment.

**East Bay Regional Park District, Oakland**

As part of the District's Master Plan revision, Neuwirth & Associates provided technical assistance in public participation and corporate outreach efforts. Work products included development and implementation of a park visitor survey of over 700 participants.

**The Green Ribbon Panel, San Francisco**

The Panel engaged Neuwirth & Associates to restructure its Environmental Achievement Awards for small business and provide strategic planning services.

**California Conservation Corps, Sacramento**

Neuwirth & Associates assisted the CCC in marketing its services, diversifying its funding base, training staff, developing new sources of revenue and advising senior management. Training sessions were presented to enable Corps staff to pursue alternative funding sources. Additionally, Neuwirth & Associates developed grant proposals for mentoring, service learning, staff training, military base conversion, affordable housing, telecommunications and hazardous waste remediation. This effort was also directed at increasing funding for local corps in California.

**National Association of Service and Conservation Corps, Washington, DC**

Neuwirth & Associates presented workshops and provided staff training on fund development and marketing for youth corps as part of a national technical assistance program.

Other clients include: San Francisco, Los Angeles, Marin and Pennsylvania Conservation Corps, Washington Service Corps, New York City Volunteer Corps, Milwaukee Community Service Corps, and the City of Riverside.

1987-1992 **Executive Director, Marin Conservation Corps, San Rafael.** Directed fund raising, marketing and public relations, day-to-day management, work and educational program development for \$1.5 million non-profit conservation corps. MCC is a youth development program that combines outdoor conservation work with counseling, training and education. It is supported by fee-for-service contracts with land management agencies, foundation grants and federal and state funds.

1984-1987 **Coastal Access Program Manager and Editor-in-Chief, California Coastal Conservancy, Oakland.** Managed \$4.5 million annual grant program for acquisition and construction of new beach access facilities to and along the Pacific Ocean and San Francisco Bay. Produced and co-authored *Public Beaches: An Owner's Manual*

and edited *California Waterfrontage* a quarterly magazine. Developed the California Urban Waterfront Area Restoration Financing Program, a \$650 million tax-exempt financing authority.

**1973-1983 Coastal Access Program Manager and Coastal Analyst I-III, California Coastal Commission, San Francisco.** Developed and operated California's first comprehensive beach access program. Coordinated marketing, planning, acquisition, design and construction of shoreline accessways with local governments, non-profit groups and other state and federal agencies. Produced many publications including the *California Coastal Access Guide*, published by University of California Press, which has sold over 100,000 copies. Planned, conducted environmental review and obtained funding for over 20 new parks as part of interim public use program with Department of Parks and Recreation. These units were opened to the public and many other units received Commission approval of their general development plans. Analyzed and made recommendations on consistency of major residential, commercial and recreational development with the Coastal Act. Examples of large-scale projects reviewed include Lindbergh Field Terminal at San Diego International Airport, PG&E Tanker Terminal at Moss Landing, Platform Honda OCS in Santa Barbara Channel and Westside Transport and Clean Water Plant in San Francisco. Developed and managed affordable housing program, which produced over 2000 units of housing for low- and moderate-income people throughout the coastal zone. Prepared Marine Environment, Transportation and Intensity of Development elements of the Central Coast Regional Coastal Plan with significant public participation and agency collaboration.

### **Other Experience**

**1973 Program Analyst, Department of Community Development, City of Richmond**  
**1972 Program Assistant, Department of Continuing Education in City and Regional Planning, University of California, Berkeley**  
**1970-1971 Assistant Planner (half-time), Richmond Model Cities Program**  
**1970-1971 Teaching Assistant, Department of City and Regional Planning University of California, Berkeley**  
**1968-1970 Peace Corps Volunteer, Municipal Assistance Program, Chile**  
**1966-1967 Research Assistant (half-time), Center for Urban Education, New York City**  
**1963-1966 Life Guard (summers), Department of Parks, Coney Island, New York City**

### **Education**

**1967 A.B. Urbanism, with honors.** City University of New York, Brooklyn College  
**1971 Master of City Planning.** University of California, Berkeley

Personal and professional references are available upon request